

SHANNON HENDRICK



COPYWRITING

GRAPHIC DESIGN

PHOTOGRAPHY

PORTFOLIO

WE'LL GO PLACES.

PRINT GRAPHIC DESIGN

The following print advertisements were featured in *The Country Register* newspaper and printed on mailer postcards.



656 S. Main St. | Frankenmuth, MI | 989-652-8388
Mon-Thu: 10-8 | Fri & Sat 10-9 | Sun: 10-7



Flour
Eggs
Apron
Cookie Cutters
Butter

Stop in or shop online
to grab your favorite baking
accessories from our huge selection!

www.RausCountryStore.com



You've loved our nostalgic signs since 1964. We're
thrilled to offer you the opportunity to create your OWN!

Unique *AND* custom artwork
printed and framed on the spot for:

- ★ Weddings
- ★ Graduations
- ★ Anniversaries
- ★ Collegiate
- ★ Select Local Schools

Personalize us!



The Jennings Family
A circle of strength and love...
Founded on faith,
Joined in love. Kept by God,
Forever together.

15% OFF
your first personalization order

Expires 5-31-17. One coupon per customer, per order. Not valid with any other promotion.

656 S. Main St. Frankenmuth, MI 989-652-8388 www.RausCountryStore.com

WEB GRAPHIC DESIGN

The following designs were featured in various email blasts.



TASTE
Halloween
2016

JUST ADD
WATER
SPRITE
OR
7UP

FOR A
SPOOKY DRINK
IN FULL COLOR!

McSTEVEN'S
PUMPKIN
PARTY PUNCH

CLICK HERE TO LEARN MORE!



Set the **table**
Visit our new Kitchen section!

Win this
When you answer this:
The biggest pumpkin pie ever made
was 12' long and weighed over
2,000 pounds.
How many pounds of pumpkin were in this pie?

Winter Blues?
Cheer up and log on!

\$5 off \$25
when you shop online from January 2nd-February 28th, 2017
using coupon code: [Winter2017](#)

CLICK HERE to shop

Grab a mug

Start a puzzle

Effective 1-2-17 to 2-28-17 ONLY. Excludes Snow Fest Weekend: January 25-30, 2017. Enter coupon code at checkout for discount. Cannot be combined with any other offer.

CLICKABLE BANNERS

Enticing a consumer to make that “click” isn’t as easy as it once was. With the following clickable banners, it was my goal to end up with designs that were eye-catching, straightforward and authentic.



Coin Purses & Wristlets

Click here to check 'em out



(Click Here) **Thirs-tea?**



Mark
your
Calendar

12-16-16



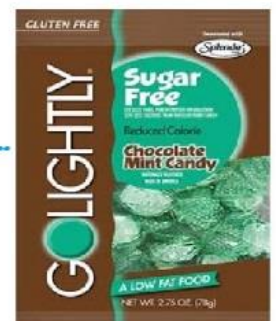
Order by then
to receive
before
Christmas!

Ditch the sugar?

----- Browse our assortment of sugar free treats! -----

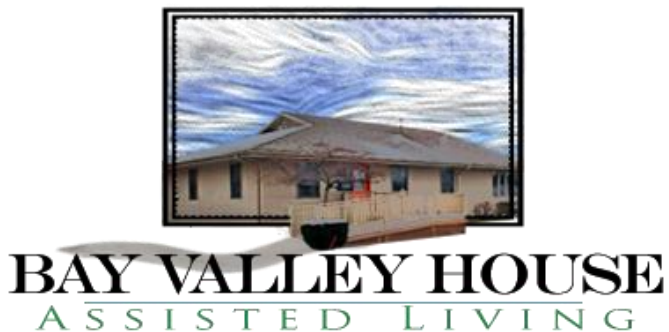


---CLICK HERE---



LOGOS

The following designs are logos in their earliest stages of editing.



PRODUCT PHOTOGRAPHY

The following photos appeared in the 2016 King Par Catalog. I regularly scheduled photo shoots and mapped out ideas, using the superstore’s putting green as a backdrop.

PUTTERS



Trophy Series Black

Features three unique putters. T11 and T54 are center-shafted mallets with a very high M.L.L. The T52 is a mallet putter that features cross engraved lines on the puttyer foot. The T13 is a red-mallet with supreme perimeter weighting for a smooth roll every time.

With T11, T52, T53 / M.L.L. T54. Steel shaft & head cover.
Also Available in White (Limited Supply)


12

WWW.KINGPAR.COM

WWW.OJANGOLF.COM

WWW.ORLIMAR.COM

CLUBS & WOODS



2

WWW.KINGPAR.COM

WWW.OJANGOLF.COM


WWW.ORLIMAR.COM

IRON SETS

Tour 3 Progressive Iron Set

Utilizing proprietary process that creates a micro-fine and a net center, the results look like the metal's forged iron and the playability performance of a cast iron. The 3 and 4 irons feature an undercut cavity that increases B.C.G. and lowers the C.G. The 5 iron has a "mini muscle" back to allow workability. The 6 RW are classic blades. This allows the player to make the full backswing with confidence. USGA conforming grooves.

After 1 PWR "PWR" Grip, Dynamic Gold D105 S200, 1300 shafts
Shaft upgrade available KBS Project X, Aerotech



6

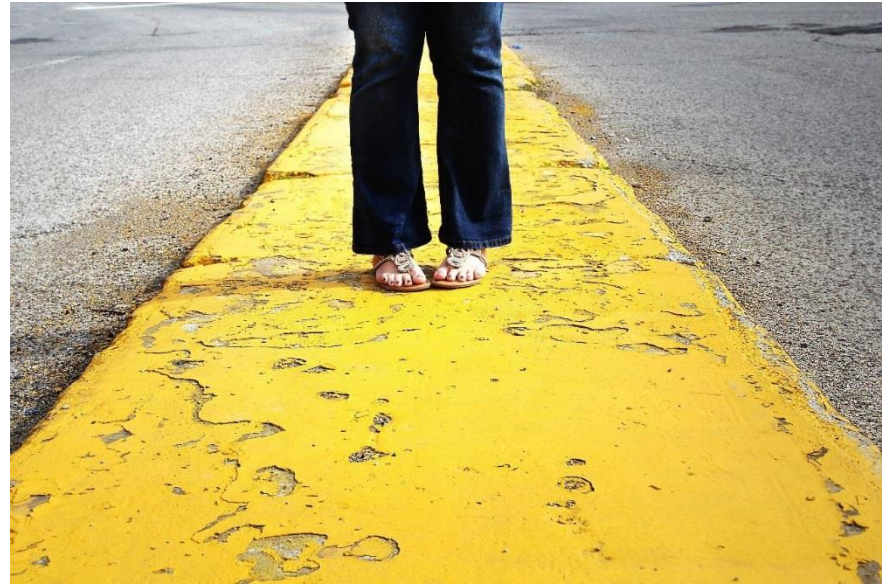
WWW.KINGPAR.COM

WWW.OJANGOLF.COM

WWW.ORLIMAR.COM

LIFESTYLE PHOTOGRAPHY

Some days you just have to grab a friend, pack your camera, and take in all that's around you with a photo.

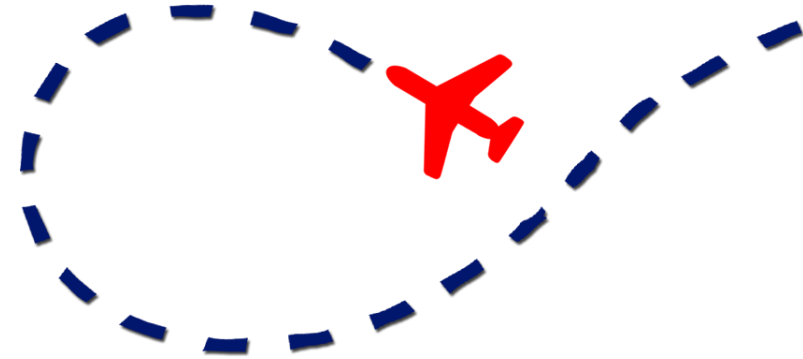




ABOUT SHANNON

Well, hello! Of all the places in the world you could be right now, I'm honored that you chose to spend this moment with me.

The creative projects you recently viewed (or flew past because it's almost lunch and you're hungry) are merely the beginning. We'll go places. It's not just a portfolio catchphrase, but a promise. I'm a passionate idealist, full of ambition, and fueled by donuts. I truly believe that these hands were made for more than holding a cup of coffee, but for sharing, helping, holding. I thrive on meaningful work, and sharing the gifts God has given me is one of the highest priorities in my life.



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PASSIONATE

EMPATHETIC

CREATIVE

AMBITIOUS

DREAMER

WE'LL GO PLACES.